



## Client Success

## Roscoe Properties



**Market**  
Multifamily

**Portfolio**  
19,000 multifamily units

**Client Since**  
2008

**Highlighted Product**  
[Yardi Aspire](#)

**The Benefits**  
Yardi Aspire has reduced Roscoe's new hire training time from weeks to days.

**About Roscoe Properties**  
[www.roscoeproperties.com](http://www.roscoeproperties.com)

**Learn More**  
[Yardi.com](#)

**Contact Yardi**  
[Sales@Yardi.com](mailto:Sales@Yardi.com)



“ Yardi Aspire comes with great preloaded content, and we also like that we can add our own custom classes tailored to our business policies and procedures. It's been a game changer for us. ”

Mariana Estrada, Vice President, Operations

### The Company

Based in Austin, Texas Roscoe Properties is a full-service property management company dedicated to enhancing asset value for its clients while providing services that keep residents satisfied.

### The Challenge

#### Rapid Growth

As a company doubling in size every three years and expanding into different markets, Roscoe struggled to train new employees and get them up to speed quickly due to the restrictions of onsite instructor-led training.

### The Solution

#### Yardi Aspire

Yardi Aspire is an interactive online training platform that improves employee performance. Staff have easy on-demand access to Yardi-designed and custom courses, with training materials and progress tracking tools to increase engagement and success.

### The Story

#### On-Demand Online Training

Roscoe selected Yardi Aspire to simultaneously train an unlimited number of new hires and existing staff online. They no longer need to accommodate various schedules or travel for onsite instructor-led sessions. According to Mariana Estrada, vice president of operations, “Yardi Aspire is the solution that allows us to grow and move to the next 10,000 units and the next 10,000 units after that. There are no limitations due to time or travel, and new hires can get started with training on day one to learn everything they need to know to perform their jobs.” Estrada further commented that with online learning, Roscoe has reduced new hire training time from weeks to just days. Estrada also noted the enhanced benefit of using Yardi Aspire with other company training programs. She explained, “We still host instructor-led training events, but they're more like workshops, available to staff once they've completed their eLearning courses.”

Roscoe Properties has also implemented [Yardi Voyager Residential](#), [RentCafe](#), [Yardi Payment Processing](#), [Yardi Procure to Pay Suite](#)